

THOMAS HAUCK BOOK DEVELOPMENT, LLC

Novels – Self-Help Books – Memoirs – Business Books

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Writing and publishing your book is a very exciting experience! It's also a complex process, and to ensure a successful outcome, you've chosen to reach out for professional, personalized assistance. I'm pleased and honored to be here for you. My job is to help you write and polish your manuscript and make it ready to either submit to a literary agent or self-publish to your waiting readers.

You can have confidence in my track record of over a decade of service. I've helped authors place manuscripts with New York literary agents and have worked closely with editors at the Big Five publishing houses. Many of my clients' books have become category best sellers on Amazon.com.

To help you reach your goals, I provide a range of literary services from cover-to-cover ghostwriting to editing to proofreading, or any combination. Whether you have an idea for a book or a completed manuscript, I'll do what it takes to ensure your book is competitive with the very best books on the market today. We'll go step by step, and my number one goal is always your comfort and confidence.

I provide my valued clients with personal and discreet one-on-one service. I never outsource and I use no lower-priced assistants. When you become my client, I'll provide you with:

- Comprehensive guidance on the optimization of your manuscript or concept.
- Original research and writing as necessary for ghostwriting projects.
- Developmental suggestions about overall structure and flow.
- Line editing and proofreading with unmatched attention to detail.
- Professional formatting for Kindle or submission to a literary agent or publisher.
- Assistance with your query or agency submission.
- My personal office number (above).
- Confidence that your book will captivate your readers with its "I can't put it down" power!

Your confidentiality is assured. For every project, I'm happy to provide a signed NDA and work for hire statement.

Here's an overview of my services.

Ghostwriting

When you don't have the time or the expertise to write your novel or non-fiction book, I can write it for you. I'll work closely with you to bring your ideas to the printed page. Your book will be written based on your input and in your voice, and you will retain full copyright. The book will be sold or offered under your name alone.

My only goal is to help you bring *your* vision and *your* voice to your readers.

In over a decade of service, I've had the honor to write books in many genres including:

- Non-fiction: Self-help, business, finance, personal improvement, health, spirituality, nutrition and food, and memoirs. Many of my clients' books have become Amazon category best sellers. My clients include global Fortune 500 companies, entrepreneurs, and emerging authors with an idea they want to share. A non-fiction book should inspire, entertain, and move the reader to take positive action to improve their life or their part of the world.



- Fiction: Thrillers, horror, historical novels, science fiction, mysteries, and even business books written as fables featuring animal characters. You'd be surprised to learn how many top-selling novels have been ghostwritten!

Ghostwriting is always priced on a flat rate, per-word basis. I usually write and deliver in milestones of 5,000 words each. I sign no contracts; it's always "pay as you go." I do not get involved with graphics or cover art; writing is a highly specialized occupation, and like most good writers, I focus like a laser on the writing.

Comprehensive Editing

When you have a nearly completed book, I'm happy to provide editorial services. I'll read the entire document and help you to organize and present your thoughts as effectively as possible. I may suggest adding material or deleting passages that aren't effective. In this process it pays to have an open mind, because many authors are sensitive about their work and it can be difficult to be objective. I'm very easy to work with. You do not want an editor who is bossy and won't explain why he or she favors certain changes. It's your book and your name on the cover!

Editing prices range from two cents to five cents per word. I will always give you a price in advance. Then, as the work progresses through the milestones, you review the results, and only when we are in agreement should you continue. There are never any surprises. Here are the various levels of book editing:

Developmental edit. I work in partnership with you to develop and shape the text and the content. It does not include line editing or proofreading.

Copy edit. I will look at every aspect of your document. Does it make sense? Is it readable? I may ask to re-write sections or suggest changes. The “five Cs” summarize the copy editor’s job:

Make the copy CLEAR, CORRECT, CONCISE, COMPREHENSIBLE, and CONSISTENT. I also provide formatting services so that your book or document has a professional look.

Line edit. I ensure that every sentence reads properly, is grammatically correct, and has no typos, but I do not address larger issues of theme or continuity.

When deciding questions of grammar and punctuation, I use the *Chicago Manual of Style*. It is a highly regarded industry standard. But there are others, and you may specify which style you want to follow. No matter which style you choose, the key is *consistency*. For example, if you choose to write out numbers below ten (one, two, three, as opposed to 1, 2, 3), this should be done consistently throughout the document. But in cases where there is some ambiguity, the bottom line is always readability: does it make sense?

Proofreading. This is the last step where we find the little mistakes that are hiding in plain sight. To be honest, you cannot proofread a book too many times. Think of it this way: in a novel with 80,000 words, there are roughly 500,000 individual characters and spaces. Half a million – and each one needs to be perfect! My goal is for your manuscript to have zero mistakes.

I will always work closely with you to preserve *your* voice and *your* personal vision. Your story is unique, and whether your style is chatty or hard-boiled or academic, I will always be in tune with your expressive voice.

Consulting

As a published editor or ghostwriter of hundreds of non-fiction books and novels, many of which are category bestsellers on Amazon.com, I’m uniquely positioned to guide you through the exciting process of writing your book!

For non-fiction self-help books, I’ll help you consider every aspect of your journey, including:

- Identifying your target reader.
- Focusing on the problem you’re solving for your reader.
- Presenting your solution in a way that’s easy to understand.
- Using examples and case studies to strengthen your message.
- Technical issues such as word count and chapter heads.
- How to avoid wasting time and money on services you don’t need.
- The importance of a good book cover.
- How to give proper credit and footnotes, if necessary.
- Your options for publishing and marketing.
- Writing your non-fiction book proposal.
- Working with literary agents and editors at publishing houses.

Novels are very different from non-fiction books. They are subjective works of art, and the “rules” are much different. With a novel, the only absolute requirements are that your story engages the reader, captures their imagination, touches their emotions, and *keeps them turning the pages*.

Some novels are plot-driven, while others focus on character. They can be fantasy or solidly grounded in historical fact. They can be 50,000 words or 150,000 words. Horror, romance, sci-fi, thriller, adventure, historical fiction—the genres are nearly endless. As your guide, I’ll help you narrow down what you want to achieve and show you the best way to do it.

My rate for consulting is \$60 per hour, payable by Venmo or Zelle. If you hire me through a third-party platform, the rate is \$75 per hour. The difference is the service fee paid to the platform—my net is still \$60 per hour.

A Word About ChatGPT and Other AI Services

ChatGPT is an artificial intelligence chatbot that can write text—as much as an entire book. The resulting product is unfortunately nothing more than a generic rehash of the most common pieces of text on the internet. This is because ChatGPT writes by looking at what has already been written and mimicking it.

In contrast, my job as a ghostwriter and editor is to ensure that your book stands out from the crowd by being fresh, original, and insightful. You need a book that’s innovative and leads the pack, not one that follows behind. Yes, it costs more to be a leader, but in the long term, the benefits are unequalled. With a professionally ghostwritten and edited book from Thomas Hauck, you’ll be positioned to lead your category and establish yourself as a literary authority.

Let’s set up your consultation on Zoom (or any other platform). I’m available seven days a week from 10:30 AM EST until 10:30 PM. When we’re done, you’ll have the confidence you need to write and publish your book!

My Invitation to You

Even if you are not sure which services you need, I invite you to contact me so that we can discuss how I can help you reach your goals. I look forward to hearing from you.

A handwritten signature in black ink that reads "Thomas Hauck". The signature is fluid and cursive, with "Thomas" on the top line and "Hauck" on the bottom line.